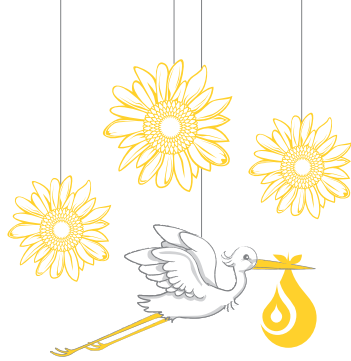
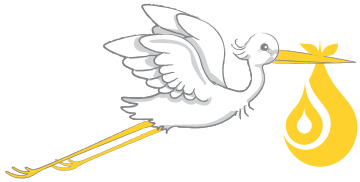


Justine

Tissue Oil BABY BOTANICALS



To find out more please call 0860 10 23 45 or visit www.justine.co.za. Visit our page on Facebook – JustineSouthAfricaOfficial. To place an order contact

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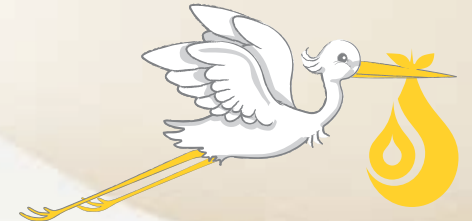
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Justine

The beauty of science and nature

INTRODUCING Tissue Oil BABY BOTANICALS



NURTURING CARE FROM DAY 1

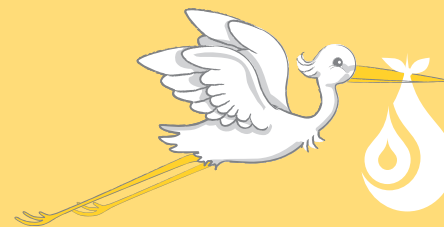


Justine

Tissue Oil

BABY

BOTANICALS



Justine's legendary Tissue Oil has been a trusted name in South Africa for 40 years. Now we bring you a Tissue Oil range specially developed for your baby's skin.

Why use Tissue Oil Baby Botanicals?

Baby's skin needs special care. Tissue Oil Baby Botanicals has been formulated with a blend of botanical ingredients specially selected to gently care for baby's delicate skin. The mild, gentle formulas have been paediatrician and dermatologist tested to cradle baby's skin with nurturing care from Day 1.

Hypoallergenic &
paediatrician tested



WHAT ARE BOTANICAL INGREDIENTS?

Botanical ingredients are derived from plants and include extracts of herbs, roots, flowers, fruits, leaves and seeds. They have been used for centuries for their caring and soothing properties.

Hypoallergenic & paediatrician tested

NURTURING CARE FROM

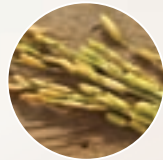
DAY 1

dye & paraben free • suitable for sensitive skin



Moisture barrier for baby's skin

Sunflower seed oil is derived from the seeds of the sunflower plant. It works as a barrier against moisture loss to keep baby's skin hydrated and soft.



Protects baby's skin against external stresses

Rice bran oil helps to protect baby's skin against external factors. It also helps to restore the lipid barrier of the skin, helping to smooth and calm baby's skin.



Soothes and calms baby's skin

Together with the other oils, chamomile flower oil helps to soothe and calm baby's skin.



BABY MASSAGE TIPS

Infant massage has many benefits and is a great way to bond with your baby. Try to build a massage into your baby's daily schedule.

Start when your baby is in a quiet but alert state and not immediately after feeding. Before beginning the massage, get your baby's 'permission'. Give a gentle stroke from her head to her toes. If she cries, stiffens or becomes irritable, end the massage for the day. If she responds well, proceed. Squirt a little Tissue Oil Baby Botanicals Baby Oil into your hands and rub your palms together. Gently rub the oil into your baby's skin.

Remember that a massage is something you do *with* your baby, not *to* her. Look for cues as you massage. Let your baby tell you when to stop. If she starts crying, she is telling you she has had enough.

Legs: The legs are a good place to start because they're less sensitive than other parts of the body. Wrap your hands around the thigh and gently pull down, one hand after the other.

Feet: Take the foot and gently rotate it a few times in each direction. Use your thumbs to trace small circles across the sole of the foot. Take each toe between your thumb and forefinger and give a gentle pull.

Arms: Form a ring with your fingers and thumb around the arm. Gently caress, working your way from the armpit to the wrist. Take extra care around the sensitive elbow area.

Hands: Take the hand and gently rotate it a few times in each direction. Using your thumb, trace tiny circles across the palm. Take each finger between your thumb and forefinger and gently pull.

Tummy: Massage the tummy using circular motions. Begin below the ribs and move upwards, working your fingers in a clockwise direction.

Chest: Gently place both hands flat against the centre of the chest. Spread your hands to the sides and use your fingertips to stroke outwards in small circles.

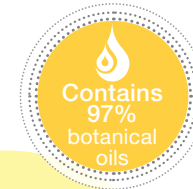
Back: Roll your baby on to her tummy. Using your fingers, trace tiny circles on either side of the spine from the neck down to the bottom. Do not massage the spinal cord. Finish with long, slow strokes from the head all the way to the feet, in one direction.

There is no predetermined direction or set number of strokes or repetitions – proceed in a way that is pleasurable for both you and your baby.

Remember, your baby's body is very delicate. Be extra gentle.



Botanical goodness Unconditional care



Tissue Oil Baby Botanicals Baby Oil
Moisturises and softens baby's skin. Skin feels silky smooth with a healthy glow. Clinically tested to be mild and gentle. Ideal for a soothing baby massage.
Dye free • Paraben free
Alcohol free

Hypoallergenic &
paediatrician tested
dermatologist tested & suitable for sensitive skin



TUB-TIME TIPS

Bathing your baby can be a fun and rewarding experience, but safety must always be top of mind. Follow these simple tips to keep your baby squeaky clean, happy and out of harm's way.



While a bedtime bath is relaxing, there's no set time for baby's bath. If another time of the day works better for you and your baby, that'll do just as well.

Avoid bathing your baby when she is hungry, grumpy or immediately after she's eaten.

Never leave your baby in the bath unsupervised, not even for a minute. Keep all your bathing supplies within reach so that you always have at least one hand on your baby while she's in the water.

Babies' bodies lose heat very quickly, especially when they're naked. Keep the bathroom comfortably warm and draught free. Make the water comfortably warm. Test it with your the inside of your wrist before putting your baby into the bath.

A slippery bath can be dangerous. Use a bath seat for more secure seating.

Gently slide your baby into the bath, feet first, holding her securely with one arm under her head. Use your hand to grasp her underarm farthest away from you.

Pour Tissue Oil Baby Botanicals Baby Wash & Shampoo on to a facecloth. Holding your baby firmly, gently wash away any dirt that has accumulated on her body, paying particular attention to the genital area, hands, feet, face and neck.

Pour cupfuls of water over your baby during the bath to keep her warm.

Gently wipe Tissue Oil Baby Botanicals Baby Wash & Shampoo over your baby's hair. Lather and rinse. Wash your baby's hair last so she doesn't have to sit in soapy water.

When you're finished rinsing your baby, pat (rather than rub) her skin with a soft, dry towel. Make sure you thoroughly dry the folds of skin around her bottom – lingering moisture in this area can lead to nappy rash.



Extra gentle care from top to toe

Tissue Oil Baby Botanicals Baby Wash & Shampoo

Gently cleanses baby's skin and hair. Skin feels refreshed and the hair soft and shiny. Kind to little eyes. Gentle enough to use every day

Hypoallergenic & paediatrician tested

dermatologist & ophthalmologist tested
& suitable for sensitive skin

WIPE WITH NURTURING CARE

Baby wipes are indispensable to any mom. But choosing the best one for your baby's precious skin can be a challenge.

What to consider

Ingredients

Baby's skin is more delicate than adult skin so it's important to be aware of what your baby wipes contain. Formulated with the botanical goodness of sunflower seed oil, rice bran oil, vitamin E, aloe and chamomile extracts, Tissue Oil Baby Botanicals Baby Wipes gently care for the special needs of your baby's skin.

Moisture

Wipes that are not adequately moist can be very difficult to use and you may end up using more than you actually need. The Tissue Oil Baby Botanicals oils in our wipes help to moisturise baby's skin, keeping it hydrated and soft.

Our wipes are soft but durable. They won't fall apart while you use them.

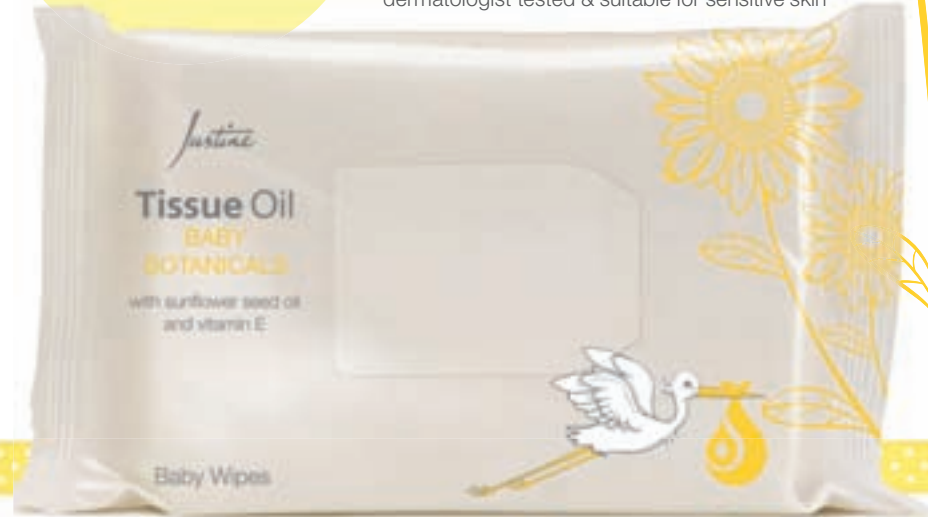
Packaging

Convenience is a key consideration. Our wipes come in easy-to-use resealable packaging. This helps to prevent the wipes from drying out.



Tissue Oil Baby Botanicals Baby Wipes

Gently cleanses and refreshes baby's skin. Uniquely soft texture feels silky soft on baby's skin. Won't fall apart while you use them. Gentle enough to use on baby's face and body.



Baby fresh
snuggly soft

Hypoallergenic &
paediatrician tested &
dermatologist tested & suitable for sensitive skin

PREGNANCY AND YOUR SKIN

As a result of hormonal changes, most women experience changes in their skin during pregnancy. Stretch marks are one of the most talked about – and dreaded – pregnancy-related skin changes.

What are stretch marks?

Stretch marks are streak-like lines that most commonly appear in the abdomen in the later stages of pregnancy when the belly rapidly expands to accommodate a growing baby. The marks initially appear as thin, red streaks. As time goes by, the marks take on a silvery appearance and begin to resemble scars. While stretch marks are not harmful to your health, they can be very unsightly.

Do all pregnant women develop stretch marks?

While stretch marks are a common 'side effect' of pregnancy, there's no way of knowing who will develop them and who won't. That said, certain factors can increase your chances of getting them. Genetics can play a role – if your mother had stretch marks, you're more likely to develop them. Research suggests that young mothers are more prone to developing stretch marks. Another factor has to do with the extent of your weight gain and the rate at which that gain occurs – the more weight you gain, and the more quickly it happens, the more likely you are to develop stretch marks.

What can I do to prevent and reduce stretch marks?

Stretch marks do fade and become less noticeable, but this happens very gradually. There are steps you can take from the early stages of pregnancy to help prevent and reduce the appearance of stretch marks.

Massage yourself

A daily massage with Justine Tissue Oil can help keep skin soft and supple. It can also improve circulation, which encourages new tissue to grow.

Moisturise

It's crucial to keep your skin moisturised from early on in your pregnancy. Skin is more pliant and better able to stretch when it is well hydrated. Massage your Tissue Oil deep into your breasts, belly, hips and buttocks.

Maintain a healthy diet

It's important to eat a balanced diet rich in vitamins to help keep skin healthy.

Keep your body hydrated

Water helps keep your skin cells plump so that they are better able to resist the effects of stretching. Drink eight glasses of water every day.

Treat stretch marks

Treat your stretch marks while they're still new. As a rule, the longer you wait to treat stretch marks, the more difficult it will be to get rid of them. Apply Tissue Oil Stretch Mark Cream to your abdomen, sides and wherever red streaks have appeared.



NOURISHING CARE FOR GLOWING MOMS

Pregnancy can change your skin. Our Tissue Oil range helps protect, nourish and repair your skin so you can make every moment magical.

Tissue Oil

Hydrates skin for up to 24 hours after a single application*.
Reduces the look of scars and stretch marks in just 28 days*.
Leaves skin feeling soft, supple and soothed. Formulated with wheatgerm oil, sweet almond oil and an advanced emollient blend.
*Based on a clinical study

The
ORIGINAL



Tissue Oil Nourishing Bath Essence

Contains a unique blend of selected extracts and the finest oils derived from nature to help moisturise and condition your skin as you bathe. Leaves skin feeling soft, hydrated and pampered.

Tissue Oil
Stretch Mark Cream
Reduces the appearance of the depth, length and number of stretch marks in just 2 weeks*. Helps to smooth, firm and refine.
*Based on a consumer study



Nourish, moisturise, repair

Justine

Tissue Oil BODY